



“Women in Business” Mission to Europe

Amsterdam • Brussels

October 23-27, 2006

Business opportunities in the European Union await U.S. participants in the “Women in Business” Mission to Europe, offered by the U.S. Department of Commerce to put you in direct contact with prospective representatives, distributors, partners, and end-users in dynamic markets offering convenient EU access.

Top sectors for U.S. exports to Europe are eligible for inclusion:

- *Environmental technology*
- *Medical equipment*
- *Telecommunications equipment and services*
- *Safety and security equipment and services*
- *Travel and tourism services*
- *Automotive parts and services*
- *Apparel*
- *Consumer products*

Proven markets for U.S. exports provide a portal to the EU:

The Netherlands: More than 160 million consumers live within a 300-mile radius of Rotterdam, and more than half the Netherlands’ GDP is generated by activities beyond its borders.

Belgium: Located within a 375-mile radius of 70 percent of the EU’s 370 million inhabitants, Belgium’s diverse, competitive market makes it an ideal European test venue for U.S. products.

For only \$3,000 you’ll receive these mission benefits – and more!

- *One-on-one business appointments*
- *In-depth market briefings*
- *VIP networking receptions*

Apply by August 31, 2006. Call one of our project officers today or simply fax back this completed page to:

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‘Women in Business’ Mission to Europe

Sunday, October 22, 2006

Arrive Amsterdam
No-host icebreaker reception

Monday, October 23, 2006

Breakfast briefing
Business appointments
Hosted Reception in Rotterdam

Tuesday, October 24, 2006

Business appointments
Ambassador Reception in The Hague

Wednesday, October 25, 2006

Travel to Brussels (bus)
Reception at Senior Commercial Officer’s residence in Brussels

Thursday, October 26, 2006

Business appointments
Reception

Friday, October 27, 2006

Business appointments
Free time/Mission concludes

Participation fee: \$3,000 per company (does not include travel and lodgings)

Don’t delay! Priority will be given to the first 15 qualified U.S. firms